MISSION PARTNER CARD · TAC FUNDRAISING 2026

# Mission Launchpad

**No one launches alone.**

TAC's first-ever fundraising campaign · 2026/27

**$200,000**
Our goal, together

**1 Nov – 31 Mar**
Campaign runs 2026 – 2027

## YOUR QUICK START

1. **Think** — About 1–2 activities you'd enjoy
2. **Write** — Your story: what you wish you'd had
3. **Attend** — The briefing & share your plan with us
4. **Set up** — Your giving.sg page. We'll show you how
5. **Launch** — Go live from 1 Nov or on your preferred launch date

## BEFORE YOU SAY YES

Here's what being a Mission Partner asks of you:

**TIME**
About **1–2 hrs a week** at peak, less in quieter weeks.

**DURATION**
**At least a month**, between 1 Nov and 31 Mar. Start by 28 Feb.

**TARGET**
**Your own**, shared at the briefing. Raise or lower it any time.

**STORY**
**A personal story**, shared with your network in your own words.

**CHECK-INS**
**Short catch-ups** with the TAC team along the way.

**YOUR PAGE**
**You set up** your giving.sg page. We'll run through it at the briefing.

## YOUR STORY IN ONE LINE

**"When I was younger, I wish I had _____. That's why I'm fundraising for TAC."**

Remember → Reflect → Connect → Act. Keep it short and true.

## GOLDEN RULES

- ✓ **Every gift goes online** to TAC via giving.sg. Never collect cash, cheques or transfers.
- ✓ **Thank donors within 48 hours.** Thank publicly only with their permission.
- ✗ **No raffles, prizes or selling goods** in return for gifts.
- ✗ **Don't promise the 1:1 match** or share youths' names/photos until TAC confirms.

## KEY MOMENTS

- **Nov** — Launch & first asks
- **Dec – Jan** — Follow up & share progress
- **Feb** — OYA & final push
- **31 Mar** — Close, thank & report

## Next up: your briefing session

**→ Share your plan**
Bring your ideas, story and target. A rough idea is fine!

**→ Get set up**
We'll walk you through the Guide, Toolkit & giving.sg page setup

Briefing details are in the message. **Stuck? Just ask the TAC team.**

#TACMissionLaunchpad #NoOneLaunchesAlone